

MARK JON VERMILYEA™

Your seal is a reflection of you and a connection to nature. The night scene with 17 stars represents the natural law written in the heavens—unchanging, incorruptible. Some view 17 as a symbol of what was lost—and what must be reclaimed. Esoteric meaning of 17: Hidden wisdom revealed. The white space below the fir trees is what remains to be discovered, yet to be revealed. The outer edge is a representation of water — the Minnesota lakes all around you, and frames your seal as “official” that the NAME is protected property. “All rights reserved” confirms protection of you and the property from unauthorized use. Under Minnesota Rule 220 and general U.S. trademark law, registering an Assumed Name in Minnesota does allow you to use the ™ (trademark) symbol, even before federal registration with the USPTO.